

CATEGORIES

1 SELECT ONE

1. ☐ Advertising Specialty
(Hats, Shirts, Pens, Cups, Mouse Pads, etc)
2. ☐ Annual Report
3. ☐ Billboard Design
 - ☐ 3a. Single Entry
 - ☐ 3b. Series (3+ pieces)
4. ☐ Blogs
5. ☐ Brochure Advertising
 - ☐ 5a. Folded / Panels
 - ☐ 5b. Multiple Pages
 - ☐ 5c. Series (3+ pieces)
6. ☐ Calendar
7. Crisis Management (Covid-19, etc.)
 - ☐ 7a. Single Entry
 - ☐ 7b. Series (3+ pieces)
8. ☐ Direct Mail Piece
 - ☐ 8a. Single Entry
 - ☐ 8b. Series (3+ pieces)
9. ☐ E-Newsletter
 - ☐ 9a. Single Entry
 - ☐ 9b. Series (3+ pieces)
10. ☐ Flyer
 - ☐ 10a. Single Entry
 - ☐ 10b. Series (3+ pieces)
11. ☐ Internal Campaign (Series)
12. ☐ Invitations
13. ☐ Logo Design/Letterhead
14. ☐ Magazine Ad Design
 - ☐ 14a. Single Entry
 - ☐ 14b. Series (3+ pieces)
15. ☐ Magazine Publication
 - ☐ 15a. Single Entry
 - ☐ 15b. Series (3+ pieces)
16. ☐ Mobile Apps
17. ☐ Multilingual Advertising
 - ☐ 17a. Single Entry
 - ☐ 17b. Series (3+ pieces)
18. ☐ Newsletter/Internal
 - ☐ 18a. Single Entry
 - ☐ 18b. Series (3+ pieces)
19. ☐ Newsletter/External
 - ☐ 19a. Single Entry
 - ☐ 19b. Series (3+ pieces)
20. ☐ Newspaper Advertising
 - ☐ 20a. Single Entry
 - ☐ 20b. Special Tabloid
 - ☐ 20c. Insertion Piece
 - ☐ 20d. Series (3+ pieces)
21. ☐ Outdoor Transit
 - ☐ 21a. Single Entry
 - ☐ 21b. Series (3+ pieces)
22. ☐ Patient Education
 - ☐ 22a. Single Entry
 - ☐ 22b. Series (3+ pieces)
23. ☐ Patient Handbook
24. ☐ Pharmaceutical Education
 - ☐ 24a. Single Entry
 - ☐ 24b. Series (3+ pieces)
25. ☐ Photo/Illustration
 - ☐ 25a. Single Entry
 - ☐ 25b. Series (3+ pieces)
26. ☐ Physician Directory
27. ☐ Physician Referral Program
 - ☐ 27a. Single Entry
 - ☐ 27b. Series (3+ pieces)
28. ☐ Pocket Folder
29. ☐ Poster/Displays
 - ☐ 29a. Single Entry
 - ☐ 29b. Series (3+ pieces)
30. ☐ Professional Recruitment
 - ☐ 30a. Single Entry
 - ☐ 30b. Series (3+ pieces)
31. ☐ Publication/Internal
 - ☐ 31a. Single Entry
 - ☐ 31b. Series (3+ pieces)
32. ☐ Publication/External
 - ☐ 32a. Single Entry
 - ☐ 32b. Series (3+ pieces)
33. ☐ Radio Advertising
 - ☐ 33a. Single Entry
 - ☐ 33b. Series (3+ pieces)
34. ☐ Self Promotion
 - ☐ 34a. Single Entry
 - ☐ 34b. Series (3+ pieces)
35. ☐ Service Line Promotions (All Are Series)
 - ☐ 35a. Bariatric Services
 - ☐ 35b. Behavioral Health
 - ☐ 35c. Cancer Services
 - ☐ 35d. Cardiac/Vascular Svcs.
 - ☐ 35e. Children's Services
 - ☐ 35f. Emergency Services
 - ☐ 35g. Home Health & Hospice
 - ☐ 35h. Orthopedic Services
 - ☐ 35i. Physician Relations
 - ☐ 35j. Rehab Services
 - ☐ 35k. Senior Services
 - ☐ 35l. Surgical Services
 - ☐ 35m. Women's Services
 - ☐ 35n. Other/Misc.
36. ☐ Social Media
 - ☐ 36a. Single Entry
 - ☐ 36b. Series (3+ pieces)
 - ☐ 36c. Special Events (Series)
37. ☐ Special Video Production
 - ☐ 37a. Single Entry
 - ☐ 37b. Series (3+ pieces)
38. ☐ Telemedicine
 - ☐ 38a. Single Entry
 - ☐ 38b. Series (3+ pieces)
39. ☐ Total Advertising Campaigns (Includes 3+ pieces)
40. ☐ TV/Video Advertising
 - ☐ 40a. Single Entry
 - ☐ 40b. Series (3+ pieces)
41. ☐ Virtual Tours
42. ☐ Website Design (URL address)
43. ☐ Website Advertising (Banners, Etc)
44. ☐ 44a. Single Entry
45. ☐ 44b. Series (3+ pieces)
46. ☐ Other/Miscellaneous Material; (Special Promotional Materials)

25TH ANNUAL
Aster Awards
HONORING EXCELLENCE IN HEALTHCARE ADVERTISING

ENTRY FORM

ENTRY NUMBER

For Internal Use Only

IF YOU HAVE ANY QUESTIONS, CALL (828) 506-1000.

PLEASE COMPLETE ALL (8) STEPS!

- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries.

- Enclose **two** copies of the entry form per entry - one with actual entry and one with payment. One check is acceptable for all entries.

2 Name Of Entry: _____

3 Institution: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

4 Advertising Agency: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

5 Group - Entry Designed For (Check One):

- ☐ Academic Medical Center
- ☐ Children's Hospital
- ☐ Dental
- ☐ Foundation/Fundraising
- ☐ Government Agency
- ☐ Healthcare Advertising Agency
- ☐ Hospital under 75 beds
- ☐ Hospital 76 - 149 beds

- ☐ Hospital 150 - 299 beds
- ☐ Hospital 300 - 499 beds
- ☐ Hospital over 500 beds
- ☐ Healthcare System
- ☐ Healthcare Education
- ☐ Managed Care/Insurance
- ☐ Home Health/Hospice
- ☐ Long Term Care Facility

- ☐ Medical Devices/Equipment Co.
- ☐ Medical Practice/Physician Group
- ☐ Non-Hospital Organization/Assoc.
- ☐ Pharmaceutical Industry
- ☐ Specialty Care Facility
- ☐ Urgent Care/Express Care/Minute Clinics
- ☐ Other _____

6 Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):

- ☐ Healthcare Organization
- ☐ Advertising Agency

7 How Did You Hear About The Aster Awards Program?

- ☐ Direct Mail
- ☐ I Entered Previously
- ☐ E-mail Promotion
- ☐ Social Media

- ☐ Search Engine
- ☐ Other _____

8 Payment (Select Type of Payment & Calculate Total Entries and Fees)

Form of Payment:

- ☐ CHECK ENCLOSED WITH ENTRY
- ☐ SENT SEPARATELY
- ☐ CREDIT CARD (PROVIDE CREDIT CARD INFORMATION IN SECTION TO THE RIGHT.)

Single Entries x \$50/each\$

Total Ad Campaigns x \$75/each\$

Series Entries x \$75/each\$

One Time Late Fee\$ **25.00**

(If Entries Are Postmarked After Feb. 28, 2026)

TOTAL (U.S. Funds Only)\$

SEND ENTRIES TO:

ASTER AWARDS

627 NAUTILUS DRIVE

MURRELLS INLET, SC 29576

CREDIT CARD INFORMATION

CC#: _____

Name on Card: _____

Expiration Date: _____ Security-Code (3 or 4 digit): _____

Zip Code: _____

Check One



FEEL FREE TO CONTACT US AT (828) 506-1000 • EMAIL: AWARDS@ASTERAWARDS.COM