

ENTRY FORM

ENTRY NUMBER

For Internal Use Only

**MAKE SURE TO FILL OUT ALL EIGHT SECTIONS BEFORE SUBMITTING YOUR ENTRIES.
IF YOU HAVE ANY QUESTIONS, CALL (800) 254-6789.**

1 Name Of Entry: _____

2 Institution: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

3 Advertising Agency: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

5 Group - Entry Designed For (Check One):

- | | | |
|--|---|---|
| <input type="checkbox"/> Academic Medical Center | <input type="checkbox"/> Hospital 150 - 299 beds | <input type="checkbox"/> Medical Devices/Equipment Co. |
| <input type="checkbox"/> Children's Hospital | <input type="checkbox"/> Hospital 300 - 499 beds | <input type="checkbox"/> Medical Practice/Physician Group |
| <input type="checkbox"/> Foundation/Fundraising | <input type="checkbox"/> Hospital over 500 beds | <input type="checkbox"/> Non-Hospital Organization/Assoc. |
| <input type="checkbox"/> Government Agency | <input type="checkbox"/> Healthcare System | <input type="checkbox"/> Pharmaceutical Related Co. |
| <input type="checkbox"/> Hospital under 75 beds | <input type="checkbox"/> HMO/PPO/Managed Care/Insurance | <input type="checkbox"/> Specialty Care Facility |
| <input type="checkbox"/> Hospital 76 - 149 beds | <input type="checkbox"/> Long Term Care Facility | <input type="checkbox"/> Other _____ |

6 Awards (If You Win) Should Be Sent To (Check One Only - Duplicates May Be Ordered):

- Healthcare Organization Advertising Agency

7 How Did You Hear About The Aster Awards Program?

- | | | |
|--|---|---|
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> I Entered Previously | <input type="checkbox"/> Search Engine |
| <input type="checkbox"/> SHSMD 2011 CALENDAR | <input type="checkbox"/> E-mail Promotion | <input type="checkbox"/> Trade Magazine |

8 Payment (Select Type of Payment & Calculate Total Entries and Fees)

- CHECK ENCLOSED BY CREDIT CARD BELOW SENT UNDER SEPARATE COVER

_____ Single Entries x \$45/each	\$ _____
_____ Total Ad Campaigns x \$70/each	\$ _____
_____ Series Entries x \$70/each.....	\$ _____
_____ One Time Late Fee (If Entries Are Postmarked After Feb. 28, 2011)	\$ 25.00
TOTAL (U.S. Funds Only).....	\$ _____

CREDIT CARD INFORMATION

Check One



Credit Card#: _____

Name on card: _____

Card Billing Address: _____

Expiration Date: _____ V-Code: _____ Zip Code: _____

IMPORTANT...

- Make sure all (8) sections are filled out.
- Make a copy of this entry form and enclose (1) with the entry itself and (1) on an envelope with your payment.
- One check is acceptable for all entries submitted.
- PLEASE PRINT CLEARLY!!!

Send Entries To:

CREATIVE IMAGES, INC.
"Aster Awards Competition"
141 Willets Road
Sylva, NC 28779

4 Category (Select Only One By Checking The Box Supplied)

- Advertising Specialty
(Hats, Shirts, Pens, Cups, Mouse Pads, etc)
- Annual Report
- Billboard Design
 - 3a. Single Entry
 - 3b. Series (3+ pieces)
- Brochure Advertising
 - 4a. Folded / Panels
 - 4b. Multiple Pages
 - 4c. Series (3+ pieces)
- Calendar
- Direct Mail Piece
 - 6a. Single Entry
 - 6b. Series (3+ pieces)
- E-Newsletter
- Internal Campaign (Series)
- Invitations
- Logo Design/Letterhead
- Magazine Ad Design
 - 11a. Single Entry
 - 11b. Series (3+ pieces)
- Magazine Publication
 - 12a. Single Entry
 - 12b. Series (3+ pieces)
- Multilingual Advertising
 - 13a. Single Entry
 - 13b. Series (3+ pieces)
- Newsletter/Internal
 - 14a. Single Entry
 - 14b. Series (3+ pieces)
- Newsletter/External
 - 15a. Single Entry
 - 15b. Series (3+ pieces)
- Newspaper Advertising
 - 16a. Single Entry
 - 16b. Special Tabloid
 - 16c. Insertion Piece
 - 16d. Series (3+ pieces)
- Outdoor Transit
 - 17a. Single Entry
 - 17b. Series (3+ pieces)
- Patient Education
 - 18a. Single Entry
 - 18b. Series (3+ pieces)
- Patient Handbook
- Pharmaceutical Education
 - 20a. Single Entry
 - 20b. Series (3+ pieces)
- Photo/Illustration
 - 21a. Single Entry
 - 21b. Series (3+ pieces)
- Physician Directory
- Physician Referral Program
 - 23a. Single Entry
 - 23b. Series (3+ pieces)
- Pocket Folder
- Poster/Displays
 - 25a. Single Entry
 - 25b. Series (3+ pieces)
- Professional Recruitment
 - 26a. Single Entry
 - 26b. Series (3+ pieces)
- Publication/Internal
 - 27a. Single Entry
 - 27b. Series (3+ pieces)
- Publication/External
 - 28a. Single Entry
 - 28b. Series (3+ pieces)
- Radio Advertising
 - 29a. Single Entry
 - 29b. Series (3+ pieces)
- Service Line Promotions (All Are Series)
 - 30a. Bariatric Services
 - 30b. Behavioral Health
 - 30c. Cancer Services
 - 30d. Cardiac/Vascular Svs.
 - 30e. Children's Services
 - 30f. Emergency Services
 - 30g. Home Health & Hospice
 - 30h. Occupational Health
 - 30i. Orthopedic Services
 - 30j. Physician Relations
 - 30k. Rehab Services
 - 30l. Senior Services
 - 30m. Surgical Services
 - 30n. Women's Services
 - 30o. Other/Misc.
- Special Events (Series)
- Special Video Production
- Total Advertising Campaigns
(Includes 3+ pieces)
- TV/Video Advertising
 - 34a. Single Entry
 - 34b. Series (3+ pieces)
- Virtual Tours
- Website Design (URL address)
- Website Advertising (Banners, Etc)
- Other/Miscellaneous Material:
(Special Promotional Materials)